

Health~Holland Visitors Programme

SHARED CHALLENGES, SMART SOLUTIONS

10 - 12 NOVEMBER 2020

VIRTUAL EDITION

ALL TIMES MENTIONED IN THE PROGRAMME ARE IN **CENTRAL EUROPEAN TIME (CET)**

Tuesday November 10, 2020

EAST
session

08:00

08:30

09:10

To thematic break-out sessions

09:15

10:00

WEST
session

15:00

15:30

16:10

16:15

17:00

Doors opening – REMO interactive virtual event platform

Log in, update your profile/findability, time to network with fellow participants

Plenary

including live Q&A



Opening Health~Holland Visitors Programme 2020

Micha van Lin, director, Task Force Health Care



The Netherlands, Covid-19 & Future of Health Care from a Policy Perspective

Erik Gerritsen, Secretary General, Ministry of Health, Welfare & Sport



An innovative Life Sciences & Health Sector for a Well-Functioning Health System

Carmen van Vilsteren, Chair, Health~Holland



Striving for Medical Excellence in times of Covid-19 and Beyond

Prof. Dr. Ernst Kuipers, CEO, Erasmus Medical Center

Healthy Ageing & Senior Care

including live Q&A



Moderator

Esther van den Heuvel, Task Force Health Care



Healthy Ageing & Senior Care from a Policy Perspective

Theo van Uum, Director Long-Term Care, Ministry of Health, Welfare & Sport



Staying Healthy by Nutrition and Caring for your DNA

Prof. Jan Hoeijmakers, Erasmus Medical Center



Innovative Long-Term Care Models & Technological Solutions

Conny Helder, CEO, Tante Louise

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Digital Transformations

including live Q&A



Moderator

Guido Danan, Task Force Health Care



Digital Transformations & Covid-19 from a Policy Perspective

Ron Roozendaal, CIO, Ministry of Health, Welfare & Sport



The Journey towards a leading Smart Hospital

Simon Vermeer, CIO, Erasmus Medical Center



How to Handle Health Data

Prof. Jan Hazelzet, Clinical Lead Value-Based Health Care, Erasmus Medical Center

09:15

10:00

16:15

17:00

Network Care

including live Q&A



Moderator

Erik Pentinga, Task Force Health Care



The Right Care in the Right Place

Marlous Broekhuizen, Senior Policy Advisor, Ministry of Health, Welfare & Sport



Comprehensive Cancer Centers as a means to divide tasks

Prof. Stefan Sleijfer, Head of Medical Oncology Department, Erasmus Medical Center Cancer Institute

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Plenary



Opening World of Health Care 2020

Micha van Lin, director, Task Force Health Care



Opening Speech: Stimulating Innovations that Benefit the Future of Health Care

Erik Gerritsen, Secretary General, Ministry of Health, Welfare & Sport



Lessons Learned from the Corona Outbreak that will shape the Future of Health Care

Prof. Dr. Ernst Kuipers, CEO, Erasmus Medical Center



Designing Health Care to Enable Patient Empowerment

Jan Kimpen, CMO, Philips



Digital Transformations

20 MIN PLENARY START | 40 MIN SMALL GROUP DISCUSSIONS | 2 HRS NETWORKING TIME

EAST
session

09:00

CHALLENGES & SOLUTIONS TO ENABLE DIGITAL TRANSFORMATIONS

POLICY, INFRASTRUCTURE, TELEHEALTH



Moderator

Guido Danen, Task Force Health Care



Nico van Meeteren, Executive Director
Health~Holland, **Netherlands**



Prof. Sylvia Thun, Director
Charité Berlin Institute of Health, **Germany**



Suci Arumsari, Co-Founder & Director
ALODOKTOR, **Indonesia**

12:00

WEST
session

16:00

CHALLENGES & SOLUTIONS TO ENABLE DIGITAL TRANSFORMATIONS

POLICY, INFRASTRUCTURE, TELEHEALTH



Moderator

Guido Danen, Task Force Health Care



Jeanette Hunter, Deputy Director PHC
National Department of Health, **South Africa**



Tom Ribeiro, Professor of Medicine and Head
of Research and Innovation, Universidade
Federal de Minas Gerais, **Brazil**



Bhavisha Kharnare, Senior Manager
Operations, Hinduja Hospital, **India**



Dr. Michael von Wagner, CMIO
University Hospital Frankfurt, **Germany**

19:00

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Network Care

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EAST
session
09:00

CHALLENGES & SOLUTIONS FOR COHESION & COLLABORATION THAT BENEFITS QUALITY AND AFFORDABILITY OF CARE



Moderator
Erik Pentinga, Task Force Health Care



Agustine Gunawan, VP Partnerships
ALODOKTOR, **Indonesia**



Nares Damrongchai, Former CEO, Center of
Excellence Life Sciences, **Thailand**



Pretty Multihartina, Acting Director for
International Health Cooperation, MOH,
Indonesia



Azrul Mohd Khalib, Founder & CEO,
Galen Centre for Health & Social Policy,
Malaysia



Dr. Jothi Clara Micheal, Director of Nursing
Parkway Pantai, **India**

12:00

WEST
session
16:00

CHALLENGES & SOLUTIONS FOR COHESION & COLLABORATION THAT BENEFITS QUALITY AND AFFORDABILITY OF CARE



Moderator
Erik Pentinga, Task Force Health Care



Karin Cooke, Director
Kaiser Permanente, **USA** (tbc)



Beata Jagielska, Deputy Director for Open
Healthcare and Settlements, Maria
Sklodowska-Curie National Research Institute
of Oncology, **Poland**



Alexander Olbrechts, Business Group Leader
HealthTech, Agoria, **Belgium** (tbc)

19:00



Healthy Ageing & Senior Care

20 MIN PLENARY START | 40 MIN SMALL GROUP DISCUSSIONS | 2 HRS NETWORKING TIME

WEST
session

16:00

THE BALANCE BETWEEN DIGITAL AND ANALOGUE SOLUTIONS



Moderator
Esther van den Heuvel, Task Force Health Care



Prof. Nicola Wilson, & Dr. Mandy Dixon
Deputy Chief Executive, Head of Corporate
Engagement, Northern Health Science
Alliance, **United Kingdom**



Marek Gzik, Chairman of the Biomedical
Engineering Discipline Council, Silesian
University of Technology, **Poland**



Lee Hayes Byron, County Extension
Director, UF/IFAS Extension Sarasota
County, **United States**

19:00

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Plenary



Opening World of Health Care 2020 – Day 2
Micha van Lin, director, Task Force Health Care



Innovating for Covid-19 and the Future of Health
Nico van Meeteren, Executive Director, Health~Holland



Digital Transformations

20 MIN PLENARY START | 40 MIN SMALL GROUP DISCUSSIONS | 2 HRS NETWORKING TIME

EAST session **DIGITAL TRANSFORMATIONS FOR UNIVERSAL HEALTH COVERAGE IN EMERGING ECONOMIES**

09:00



Moderator
Erik Peninga, Task Force Health Care



Dr. Amit Thakker, chairman
Africa Health Business, **Kenya**



Monique Dolfing-Vogelenzang, CEO,
PharmAccess Group



Jasper Klapwijk, Business Development,
FMO Dutch Entrepreneurial Investment Bank



Kees van Lede, CEO
CarePay, **Kenya**

Session partners

12:00



WEST session **DIGITAL TRANSFORMATIONS IN LATIN AMERICA**

16:00



Moderator
Micha van Lin, Task Force Health Care



Fabia Tetteroo-Bueno, CEO Latin America,
Philips



Jacson Venâncio de Barros, CIO,
Ministry of Health (DATASUS), **Brazil**



Germán Rueda, Vice Minister of Digital
Transformation, **Colombia**

Session partner

19:00



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Network Care



Healthy Ageing & Senior Care

20 MIN PLENARY START | 40 MIN SMALL GROUP DISCUSSIONS | 2 HRS NETWORKING TIME

EAST
session

HEALTHCARE TRENDS AND PRIORITIES ASIA

09:00



Moderator

Esther van den Heuvel, Task Force Health Care



Pretty Multihartina, Acting Director for International Health Cooperation, MOH, **Indonesia**



Azrul Mohd Khaib, CEO, Galen Centre for Health and Social Policy, **Malaysia**



Harsh Mahajan, Founder and Chief Radiologist at Mahajan Imaging and SVP of NATHEALTH, **India**

12:00

WEST
session

THE FUTURE OF AFFORDABLE SENIOR CARE

16:00



Moderator

Esther van den Heuvel, Task Force Health Care



Isabelle François, Managing Director, Health House, **Belgium**



Rotterdam University of Applied Sciences



Vijay Chauchan, Global STL Lead, BioSTL, **United States (tbc)**

19:00



Virtual Conference Floorplan