

# ONLINE INSPIRATION AND MATCHMAKING SESSION

International opportunities for pharma business

May 18 | 15:30 - 17:00 hrs. (CET)



## SPEAKERS

Mark Koppers (Senior Pr. Manager International Trade)

**Mark Koppers** has been working in the field of foreign investments and international trade for over 15 years. As project manager at BOM International Trade he advises and supports SME's with their internationalization ambitions, with emphasis on Germany. Main responsibilities are organizing business missions and matchmaking events at trade fairs, building long-term partnerships between Dutch and foreign cluster organizations. Built up experiences in market research, logistics, agrofood, medical and high-tech sectors. Mark has a Master's degree in International Economic Geography and in Business Economics.

Guido Danen (Programme Manager Europe at Task Force Health Care)

**Guido Danen** has been working as Programme Manager Europe for Task Force Health Care since 2016. In this role, he stimulates cooperation, trade and innovation between Dutch Life Science and Health organisations and their European counterparts. Outside of Europe, Guido has significant experience with the US given his work for the Netherlands Embassy in Washington D.C. on antimicrobial resistance and his secondment to Boston in 2019 in order to help prepare the healthcare portion of the Economic Mission to Boston with Prime Minister Mark Rutte and Minister for Health, Welfare and Sport Bruno Bruins. Before working at Task Force Health Care, he received his Masters degree in Management, Economics and Consumer studies from Wageningen University.

Ronald Dorenbos (Senior Director Strategy & Collaborations at Translate Bio Inc.)

**Ronald Dorenbos** is Senior Director Strategy & Collaborations at Translate Bio Inc., one of the leading companies in the field of mRNA Therapeutics. Earlier, as Head of Innovation Management and Scouting and member of Takeda's Digital Strategy team, Ronald helped Takeda with its technology and innovation strategy. Before Takeda, at the Life Science division of PA Consulting, Ronald led projects for some of the world's top 10 pharmaceutical companies around strategy, commercialization, and digital health. As founder of BioFrontline he provides management, strategy and commercial advice to life sciences companies in the US, Europe and Asia. After obtaining MAs in Biotechnology and Molecular Biology and a PhD in Pharmaceutical Biology in the Netherlands Ronald led research projects on Parkinson's disease, Schizophrenia and the genetics of aggressive behavior, before making the transition to industry. Ronald is frequently invited to deliver presentations and keynotes at national and international events related to AI in Pharma and Healthcare, Scouting and Innovation Strategy. Ronald founded the LinkedIn groups 'AI – Artificial Intelligence', 'Small Molecules', 'Boston Biotech' and 'Golden Triangle Biotech' that serve over 10,000 members.

Rich Bendis (Founder, President, and CEO of BioHealth Innovation Inc.)

**Mr. Bendis** is a successful entrepreneur, corporate executive, angel investor, investment banker, innovation and technology-based economic development leader, international speaker and consultant in the technology and healthcare industries. He also serves as the founding President and CEO of Innovation America, a national public-private partnership focused on accelerating the growth of the innovation economy in America. He was also the founding Chairman of The Kansas Technology Enterprise Corporation and Founder and CEO of Innovation Philadelphia. He was recently asked to serve as the Co-Chairman of the AURP BioHealth Caucus.

As one of the most recognized experts in the field of the innovation economy, Mr. Bendis has served on numerous distinguished boards and task forces including the White House U.S. Innovation

Partnership Advisory Task Force, the Small Business Innovation Research Committee, the National Association of State Venture Funds Board; State Science and Technology Institute Board and the Ernst and Young Entrepreneurial Institute as a National/Regional Judge and Entrepreneur of the Year winner.

Mr. Bendis has provided global consulting services to over 16 countries and 22 states, several cities and regions, along with international organizations including the United Nations, NATO, UK Trade and Industry, European Commission, French Embassy, the German Marshall Fund, The Canadian Consulate, METI, AKEA, the International Science Parks and Innovation Expert Group and other global entities. Mr. Bendis serves on Governor Hogan's Life Science Advisory Board. He was voted one of the Top 5 Speakers on innovation and creativity, voted 4th best Innovation Blogger, a 2017 most influential Marylander award and a 2017 Maryland innovator of the year award. Mr. Bendis is also the host of the BioTalk podcast series.



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